

Bringing the Asian Voice to Mainstream Psychology

DATE: 24 February 2022 (Thursday)

TIME: 11:00 am - 12:00 pm (Hong Kong Time)
(GMT 3:00am - 4:00am)



SPEAKER



Professor Fanny M. Cheung
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of Hong Kong

Professor Fanny Cheung (BA, UC Berkeley; PhD, Minnesota) is currently Senior Advisor, Faculty of Social Science and the Hong Kong Institute of Asia-Pacific Studies, and Emeritus Professor of Psychology at The Chinese University of Hong Kong, and formerly Vice-President for Research, Choh-Ming Li Professor of Psychology.

Fanny's research expertise lies in cross-cultural personality assessment, psychopathology, gender equality and women leadership with over 200 international refereed publications. Her latest book is the Cambridge Handbook of the International Psychology of Women co-edited with Diane Halpern in 2020.

In addition to being Asian Journal of Social Psychology (AJSP) Editor from 2011-2014, Fanny has also served as President of the International Test Commission (ITC), President of the Hong Kong Psychological Society, Member of the Board of Directors of the International Association of Applied Psychology (IAAP) and President of its Division of Clinical and Community Psychology. She is an elected Fellow of the World Academy of Sciences, the American Psychological Association (APA), the Association for Psychological Science, the ITC, and the IAAP.

Her academic awards include the APA Award for Distinguished Contributions to the International Advancement of Psychology 2012, the IAAP Distinguished Scientific Contribution Award 2014, and International Council of Psychologists Denmark-Gunvald Award 2020.

ABSTRACT

As the AJSP celebrates its Silver Jubilee in 2022, I will recap the vision of the early-day AJSP editors. Back in 2004, my own vision for AJSP was to bring the cultural perspective into mainstream social psychology. This vision was grounded in my personal quest for cultural relevance throughout my career. I will illustrate how I adopted the combined emic-etic approach in cross-cultural personality assessment to develop the Chinese Personality Assessment Inventory (CPAI), and how the CPAI in turn brings out the need to mainstream culture in psychology. Finally, based on my own experience of international involvement, I will present some suggestions for Asian psychologists to internationalize themselves in order to internationalize mainstream psychology.



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<https://rb.gy/prrpxt>

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