



# Newsletter, Number 4, April 2007

Asian Association of Social Psychology  
[www.asiansocialpsych.org](http://www.asiansocialpsych.org)

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## Contents

1. Message from the AASP president  
**Colleen Ward**
2. Message from the AASP president elect  
**Sik Heung Ng**
3. Report of the 2007 AASP Conference  
**Rosnah Ismail**
4. Asian Summer School of Social Psychology  
**Kwok Leung**
5. Psychology in Korea  
**Jonghan Yi**
6. AASP executive committee

## MESSAGE FROM THE PRESIDENT



Dear AASP members,  
 This will be my last Presidential message as we move towards our

conference in July. At that time Professor Ng Sik Hung from City University of Hong Kong will assume the Presidential role. As such, I would like to thank all members of the current executive, the Past President Hwang Kwang Kuo, President Elect Ng Sik Hung, Secretary General James Liu, Treasurer, Masaki Yuki; our regional representatives: Young-Shin Park, Duangduen Bhanthumnavin, Neelam Kumar, Emiko Kashima, our committee chairs: Yoshi Kashima (Publication and Research) and Allan Bernardo (Education and Training) and our advisors Kwok Leung, Susumu Yamaguchi and Uichol Kim for all of their hard work and support over the last two years.

As you all know we will be having our Biennial Conference in Malaysia this year July 24-28. Our Malaysian colleagues, under the guidance of Rosnah Ismail and with the support of the University Malaysia Sabah and Malaysian Psychological Association, have been very busy with

the preparations. We all look forward to a stimulating meeting in a lovely location.

I am also pleased to announce that for the first time the Asian Association of Social Psychology will be hosting a summer school for budding Asian scholars. A large number of people have been involved in the planning and preparation for the summer school, but particular credit goes to Ng Sik Hung and Kwok Leung for organization. I strongly recommend that you encourage your students to take advantage of this opportunity.

Our association has grown over the last year and we look forward to continued growth. We have challenging and exciting times ahead and the organization needs to consider its future directions very carefully. I appreciate the opportunity I have had to serve AASP and look forward to seeing it prosper in the future.

**Colleen Ward**

## MESSAGE FROM THE AASP PRESIDENT-ELECT



Since publication of the last issue of this Newsletter, the AJSP Special Issue and the accompanying web-based forum have been launched, the Inaugural Summer School has taken a flying start, and the Korean Conference – The Asian Educational Miracle – has been staged with great success. The latter is a fitting benchmark for AASP’s own Conference in Sabah this July. Judging from the impressive list of participants and academic programme announced by Rosnah and her crew, the Sabah Conference has already been successful in recruiting new members to AASP and furthermore promises a rich interflow of ideas and idealisms.

Looking forward, I am keenly aware that AASP will have a change of guards at its forthcoming General Meeting to be held at the Sabah Conference. Office-bearers retiring will have to be replaced, and hopefully there will be a healthy mix of old and new bloods. From personal

contacts that I have made over past months, I was heartened by the good will, understanding and commitment that various members have shown when approached for rendering their services to AASP. President Colleen Ward has been most effective in securing suitable nominees. Our General Secretary, Jim Liu, will announce the nominees and associated processes for the election/appointment of new office-bearers.

Personnel changes aside, some structural or constitutional changes to AASP would be necessary if our organization were to harness more of its potential for development. The present structure of mapping out “Asia” in terms of four regions – East Asian, Southeast Asia, South Asia, and Insular Pacific – is both too narrow and too broad. It is too narrow in excluding countries such as Kazakstan, Iran, and Iraq (how about Turkey?). It is also too broad in lumping together diverse countries under the same region, rendering it difficult for any one person to represent the region adequately. Shall we render it more broad where it is presently too narrow, and more narrow where it is too broad?

These questions may not be new any more, but their answers would be instrumental in integrating

the Executives structure of AASP and broadening its range of activities.

Regional Representatives (RPs) are one of three core parts of the Executives, the others are the Officials and Committee Chairs. It is fair to observe that up till now, RPs are only loosely wedded to the Executives with unambitious roles. My dream for RPs is:

- RPs will become an effective avenue for AASP to identify, recruit and nurture its future leaders; and
- the network of RPs will provide a competitive edge for members to join hands in writing research grant proposals and conducting research projects that can be enriched through multi-country cooperation.

Let me know if you too have a dream.

I am pleased to confirm that our Indian colleagues have been working hard to put together a formal proposal for hosting AASP’s Conference in 2009. I have also heard that colleagues from another country are doing the same. I commend them for the efforts they are putting into this, and more appreciative still, for their good will in giving AASP a choice of different venues.

Thank you Young-Shin and Uichol for putting together this issue of the Newsletter.

**Sik Hung Ng**



**SEVENTH CONFERENCE OF ASIAN ASSOCIATION OF SOCIAL PSYCHOLOGY (AASP)**

"Social Psychology : Global Issues and Challenges in a Changing World"



- HOME
- GENERAL INFORMATION
- SUBMISSION OF ABSTRACT
- GUIDELINES
- REGISTRATION
- ACCOMMODATION
- LOCAL INFORMATION
- COMMITTEES
- PROGRAM



**INTRODUCTION**

The Seventh Conference of Asian Association of Social Psychology (AASP) will be held in Kota Kinabalu, Sabah, Malaysia, July 25-28, 2007. The theme of the conference, which emphasizes the global issues and challenges of Social Psychology in a changing world, provides an opportunity for participants to deepen their understanding about the contributions of Asian Social Psychology, its current status and its possible future directions.

The scientific program will consist of:

Presidential Address  
Sik-Hung Ng Hong Kong

**DATELINE FOR SUBMISSION OF ABSTRACT IS DEC 31, 2006!**

<p style="text-align: center;"><b>AASP CONFERENCE 2007</b></p> <p style="text-align: center;"><b>MESSAGE FROM THE CONFERENCE SECRETARIAT</b></p> <div style="text-align: center; margin: 10px 0;">  </div> <p style="text-align: center;"><b>Rosnah Ismail, PhD.</b> <b>Co-Chairman of the Organising Committee</b></p> <p>It is a pleasure to inform you that the coming AASP 2007's Conference in Kota Kinabalu, Sabah, Malaysia has received an overwhelming response. To date 725 participants have registered and submitted abstracts of their papers. In addition to participants from East and Southeast</p>	<p>Asia, we have received registration from participants from various parts of the world: Australia (19), Bangladesh (2), Belgium (1), Brazil (1), Canada (5), China (21), England (1), Ghana(1), Hong Kong SAR (28), India (14), Indonesia(18), Iran (26), Japan (139), Korea (101), Macau SAR (3), Malaysia (113), Mexico (1), Netherlands (1), New Zealand (17), Norway (2), Pakistan (1), Philippines (64), Poland (1), Singapore (12), Taiwan (89), Thailand (17), Turkey (4), USA (14), and United Kingdom (9).</p> <p><b>Venue:</b> The main venue of the 2007 Conference will be at the Magellan, Sutera Harbour Resort, Kota Kinabalu, Sabah, Malaysia. Participants will also experience a colorful cultural event in the evening at the Conference launching ceremony to be held at the</p>	<p>Chancellor Hall, University Malaysia Sabah, on 25<sup>th</sup> of July, following registration and a cocktail reception.</p> <p><b>Program:</b> We have sent you the tentative program of the Conference during the first Week of April.</p> <p>The 3-day Conference will accommodate 7 keynote addresses, 23 symposia, 39 oral presentation sessions and 222 posters. The poster program will be sent to you in early May.</p> <p><b>Symposia:</b> The total number of papers in each symposium is now limited to 6. An hour discussion time is allotted after the presentations for each symposium. To date, a total of 120 papers for the 23 symposia have been accepted. For those who have registered for one of the 23 symposia through your respective convener, you have secured a slot to present your paper.</p>
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## Oral Presentation Session:

The oral presentation sessions contain 210 paper presentations of 10 minutes each. As of today, 190 oral slots have been allocated to individuals whose abstracts have been accepted and registration fees paid. The remaining 20 slots will be given on a first come first serve basis to those whose abstracts have been accepted. Those who have not pre-registered may not be able to present their paper when the slots are filled.

## Posters:

Poster exhibitors shall take turn to display their work. They will be given a space and the date to display. Duration of display for each poster is one day. Exhibitors are advised to be present by their posters during the morning, afternoon coffee/tea and lunch breaks. Participants will be informed of new developments from time to time. The final program and announcement will be posted on the web and e-mailed to registered participants by the end of May.

## Awards

I am pleased to announce the following recipients have won the following awards

### Park Jung-Heun Young Scholar Award

1. Yukari Ariizumi, Japan
2. Koichi Suwa, Japan

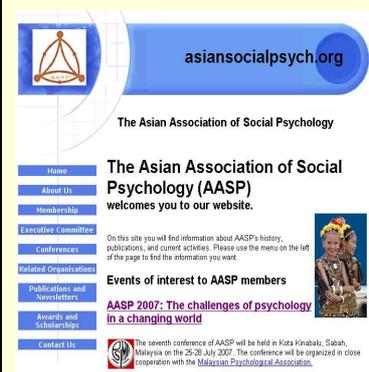
### Jung Tae-Gon Young Scholar Award

1. Arief D. Liem, Indonesia
2. Marshall N. Valencia, Philippines

### KS Yang Award

1. Robert Tang, Philippines
2. May-Ann Garo-Santiago, Philippines
3. Ron Ressurrection, Philippines
4. Nasir Yusoff, Malaysia

On behalf of the Organising Committee of AASP 2007 Conference I would like to congratulate all the recipients of the awards.



asiansocialpsych.org

The Asian Association of Social Psychology

The Asian Association of Social Psychology (AASP) welcomes you to our website.

On this site you will find information about AASP's history, publications, and current activities. Please use the menu on the left of the page to find the information you want.

Events of interest to AASP members

**AASP 2007: The challenges of psychology in a changing world**

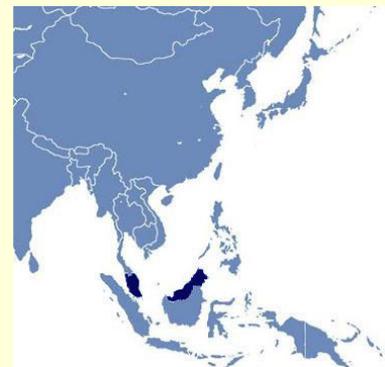
The seventh conference of AASP will be held in Kota Kinabalu, Sabah, Malaysia on the 25-26 July 2007. The conference will be organized in close cooperation with the Malaysian Psychological Association.

**For further conference information, please visit the following website:**

[www.asiansocialpsych.org](http://www.asiansocialpsych.org)

or

[ums.edu.my/seminars/aasp2007](http://ums.edu.my/seminars/aasp2007)





## ASIAN SUMMER SCHOOL OF SOCIAL PSYCHOLOGY

July 20-24, 2007

### Objectives of the School

There is a need for PhD students in social psychology at various Asian universities to come together to learn from one another and to receive specialist training from experts beyond their own nationals. Just as important as the educational objective, the Asian Summer School would help to promote cross-cultural contact and understanding among future academic leaders, along with the broadening of their academic visions beyond the confines of their own localities.

### Participants

About 30 Ph.D. Students in social psychology or related areas from various Asian countries.

### Venue and date

The summer school will take place right before the Seventh Biannual Conference of Asian Association of Social Psychology (AASP) in Sabah, Malaysia. It will kick off with an orientation and a welcome dinner at 6:30 on July 20, 2007 (Friday) and finish with a farewell dinner on July 24 (Tuesday). The venue will be Universiti Malaysia Sabah.

### Fee

US\$ 100, which covers accommodation, all lunches, and the welcome and farewell dinners. We are able to charge a low fee because of the subsidy of Asian Association of Social Psychology. However, if you are accepted into the summer school, you have to become a student member of AASP and register for the AASP conference that follows the summer school.

### Faculty members and their areas of research

Principal – **Kwok Leung**  
City University of Hong Kong  
*Social and organizational psychology*

**Ramadhar Singh**  
National University of Singapore  
*Interpersonal Attraction and Impression Formation*

### Yoshi Kashima

University of Melbourne, Australia  
*Culture, communication, and social cognition*

### Gian Vittorio Caprara

Università di Roma 'La Sapienza'  
*Self efficacy beliefs in various domains of functioning*

### Emi Kashima

LaTrobe University, Australia  
*Stress and coping, and implicit and explicit processes.*

### Application procedure

Complete the registration form and e-mail it to [mgnancy@cityu.edu.hk](mailto:mgnancy@cityu.edu.hk) before March 15, 2007

### Program

There will be four teachers, each of whom will work with 7-8 students. In each group, three sub-groups of 2-3 students will be formed. Each subgroup will be asked to develop two research proposals, one in the research area of their teacher, and the other one in an area chosen by the subgroup. The school will involve lectures, group discussion, presentations, consultations with teachers, and library work. There will be prizes for best proposals developed. The tentative program, which is subject to change, is given below.

	July 20 Friday	July 21 Saturday	July 22 Sunday	July 23 Monday	July 24 Tuesday
9:00-10:30		Lecture by teacher on selected topic	Consultation with teacher	Consultation with teacher	<b>Plenary presentation of best proposals</b>
Break					
10:45-12:30		Assignment of first proposal; Group work	Group work	Group work	<b>Plenary Presentation of best proposals</b>
Lunch					
2:30-3:45		Consultation with teacher	Presentation of proposal and selection of best proposal	Group work	<b>Plenary Lecture – How to do good research</b>
Break					
4.00 - 5.30		Presentation of draft proposals	<b>Plenary Presentation of best proposals</b>	Presentation and selection of best proposal	<b>Plenary Forum –sharing of learning</b>
Evening  Let them discuss what they learnt. Move around and digest	<b>6:30 - 9:00 Orientation;</b>  <b>Talk: How to develop a good research proposal?</b>  <b>Welcome dinner</b>	Group work	Select topic for second proposal;  Group work	Group work	<b>6:30 – 9:00 Farewell Dinner</b>



## Biographic Sketches of Faculty Members

### Principal



**Kwok Leung** (Ph.D. in social and organizational psychology, University of Illinois, Urbana-Champaign) is professor and Head of management at City University of Hong Kong. His research areas include justice and conflict, cross-cultural psychology and research methods, and international business. He is a Deputy Editor-In-Chief of *Journal of International Business studies* and a senior editor of *Management and Organization Review*. He is also on the editorial board of several journals, including *Journal of Applied Psychology*, *Journal of Management*, *Journal of Cross-Cultural Psychology*, and *Organizational Research Methods*. Previously, he was the editor of *Asian Journal of Social Psychology* as well as an associate editor of *Journal of Cross-Cultural Psychology* and of *Asia Pacific Journal of*

*Management*. He is the Past Chair of the Research Methods Division of the Academy of Management, and a past president of Asian Association of Social Psychology. He is a fellow of Academy of Intercultural Research, Association for Psychological Science (USA), and Hong Kong Psychological Society, as well as a member of the Society of Organizational Behavior.



### Teachers

**Ramadhar Singh** received his B.A. Hons (1965) and M. A. (1968) degrees in psychology from the University of Bihar, Muzaffarpur, India, and M. S. (1972) and Ph. D. (1973) in social psychology from Purdue University, USA. During his career in India, he was a Lecturer at Patna University (1968-1973), an Assistant Professor at the Indian Institute of Technology, Kanpur (1973-1979), and a Professor at the Indian Institute of Management, Ahmedbad (1979-1988). Has been a Professor of Psychology at the National University of Singapore since 1997. Spent his sabbatical leave at the University of

Rochester and the University of Oxford during 2003-04. Singh is a fellow of the American Psychological Association, Association of Psychological Science, British Psychological Society, Society of Personality and Social Psychology, and Singapore Psychological Society.

He has published in journals of **applied** (*Journal Applied Psychology*, *Journal of Behavioral Decision Making*, *Organizational Behavior and Human Decision Processes*, *Applied Psychology: An International Review*), **developmental** (*Child Development*, *Cognitive Development*, *Developmental Psychology*, *Journal of Experimental Child Psychology*) and **social** (*Journal of Personality and Social Psychology*, *Personality and Social Psychology Bulletin*, *Journal of Experimental Social Psychology*, *Basic and Applied Social Psychology*, *British Journal of Social Psychology*, *European Journal of Social Psychology*, *Asian Journal of Social Psychology*, *Journal of Social Psychology*) psychology.



**Yoshi Kashima's** main research area is in the social psychology of cultural dynamics, which aims to examine the dynamic processes by which culture is formed, maintained, and transformed in everyday social activities. He has published works on cross-cultural differences in conceptions of the self and groups, communication dynamics of stereotypes, and models of social cognitive processes in *Psychological Review*, *Journal of Personality and Social Psychology*, *Personality and Social Psychology Bulletin*, and others. Currently, he is working on how people conceptualize socio-cultural change, and how it affects their judgments and decisions about various countries and social policies. He is the current editor of *Asian Journal of Social Psychology*, a former associate editor of *Journal of Cross-Cultural Psychology* and a current or former member of the editorial board of *Journal of Personality and Social Psychology: Attitudes and Social Cognition*,

*Journal of Personality and Social Psychology*: *Interpersonal Relations and Group Processes*, *Personality and Social Psychology Review*, *Personality and Social Psychology Bulletin*, *Journal of Cross-Cultural Psychology*, and other social psychology journals.



**Gian Vittorio Caprara** received his Ph.D. from the Catholic University of Milan and is currently Professor of Personality Psychology at the Università di Roma 'La Sapienza'. His main research interests span in the area of personality and social psychology and focus on both basic and applied issues which include: self regulation structures and process, stability, change, adjustment and wellbeing over the course of life, pro-social and antisocial behavior, self and collective perceived efficacy, traits, values and political orientation. He is author or coauthor of over 370 publications including over 20 books. Early in the '70 he was granted a Canada Council Fellowship at the Université de Montreal.

Later he was granted a Fulbright fellowship twice, at NYU and UCLA. In the 80' and early 90' he held temporary teaching positions at the University of Michigan, UCLA, UCI and Stanford. Over his scientific and teaching career, Professor Caprara served as Chair of Department, Chair of graduate programs, President of the European Association of Personality, as well as member in several scientific national and international Committees and editorial boards. He has been MASUA Distinguished foreign scholar, NIAS Golestan Fellow, SCASSS Fellow, and visiting Professor at Santiago de Compostela. He is member of several national and international scientific Associations, Honorary member of the Italian Society of Behavioral and Cognitive Therapy, and Fellow of Academia Europea.





**Emi Kashima**

Emi Kashima received her Ph.D. in social and organizational psychology from the University of Illinois, Urbana-Champaign (1989). She is a senior lecturer at La Trobe University in Melbourne, Australia. Her research interests are in the area of culture and social psychology broadly, with emphases on culture and the self, psychological responses to threats (e.g., terror management theory, uncertainty management, self-threats, identity threat), cultural contacts, and language use and communication.

She is a fellow of Academy of Intercultural Research, as well as a member of the International Association of Cross-Cultural Psychology, the Society for Australasian Social Psychologists, the Asian Association of Social Psychology, and the Society for Personality and Social Psychology. She serves on the editorial boards of *Asian Journal of Social Psychology* and the *Journal of Cross-Cultural Psychology*,

and has served as a Secretary General and a Treasurer of the AASP. She has published in *Personality and Social Psychology Bulletin*, *Journal of Experimental Social Psychology*, *Psychological Review*, *Social Cognition*, *Asian Journal of Social Psychology*, *British Journal of Social Psychology*, *European Journal of Social Psychology*, *Group Process and Intergroup Relations*, *Self and Identity*, *Journal of Cross-Cultural Psychology*, *International Journal of Intercultural Relations*, and *International Journal of Psychology*.

**PSYCHOLOGY IN KOREA**



**Jonghan Yi**

**President of the Korean Psychological Association**

The Korean Psychological Association (KPA) was first established by seven psychologists in 1946. Korean psychology has accumulated quantitative as well as qualitative advances over the past 60 years. About 4,000 members belong to the KPA. Roughly 40 Korean Universities have opened a department of psychology at

both the undergraduate and graduate school levels. Given the many sub-fields of psychology, KPA has implemented 11 divisions of psychology. The KPA's divisions include clinical psychology, counseling psychology, industrial and organizational psychology, social and personality psychology, developmental psychology, experimental psychology, psychological and social issues, health psychology, psychology of women, consumer and advertising psychology, and school psychology. Each of these eleven divisions publishes its own journal which is published on a quarterly basis. Additionally, given the advances within the theoretical areas of psychology, a licensing system has been established for clinical, counseling, developmental, criminal, health and industrial psychology in order to provide psychological services for those in need of them.

According to the development of the socio-economic status of Korean society, the needs for psychological knowledge and interventions are dramatically increasing in industrial settings with large numbers of employees, institutes related to human services,

as well as several ministries of the federal government. One of the foremost important missions of Korean psychology is to educate and train psychologists to meet these demands of rapidly changing Korean society.

Many countries in Asia have a lot of similarities as well as differences in terms of geographic and cultural background. These similarities and differences may prove to be useful mediators or facilitating factors for conducting cooperative research amongst psychologists in neighboring Asian countries.

A cross-cultural approach, based on the indigenous understandings, could be recommended as one of several cooperative research methods.

An English version of the KPA is running. You will be able to get some introductory information about the KPA and also be able to read the English abstracts from the Korean Journal of Psychology.

Please take some time to visit our website:

[www.koreanpsychology.or.kr](http://www.koreanpsychology.or.kr)



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