



# The Making of Asian Voices: A View from the Inside and Outside of Asia

DATE: 14 April 2022 (Thursday)

TIME: 11:00 am - 12:00 pm (Hong Kong Time)  
(GMT 3:00am - 4:00am)



## SPEAKER .....



**Professor Emi Kashima**  
La Trobe University

**Emi Kashima**, originally from Japan, became interested in human malleability after spending a year in Minnesota as an AFS exchange student. After a BA from the University of the Sacred Heart and working as a computer programmer at Mitsubishi Research Institute in Tokyo, she studied culture and social psychology at the University of Illinois, Urbana-Champaign, under Professor Harry Triandis. She met her life partner there, Yoshi Kashima, and the couple migrated to Australia for Yoshi's job at the University of Queensland. Emi, with her Illinois PhD in 1989, started her academic career in 1995 (coincidentally, the year the AASP was founded) as a lecturer at Swinburne University of Technology. She is currently Professor in Psychology at La Trobe University.

Emi has contributed to AASP in various capacities: Secretary-General (2001-3), Treasurer (2003-5), Regional Rep (2006-7), AJSP Associate Editor (2008-11), Editor in Chief (2014-15), President (17-19), and maintains her service to EC as an advisor.

Emi has published over 90 papers on diverse research topics concerning culture, identity, language use, acculturation, and threats, which centre around individual adaptation to changes. She serves internationally for academic communities as a Fellow of the Association for Psychological Science, Fellow of the International Academy of Intercultural Research, and an editorial board member for the Journal of Cross-Cultural Psychology and the European Journal of Social Psychology.

## ABSTRACT .....

In 1995, four Asian social psychologists, late Kwok Leung, Uichol Kim, Susumu Yamaguchi, and Yoshi Kashima, issued a call. In response, 50+ social psychologists gathered in Hong Kong. The AASP was born. James Liu, C.-Y. Chiu, Y.-Y. Hong and many others were there. With the blessing of the forerunners of Asian social psychology and the giants of the "mainstream", the first issue of the AJSP was published two years later. Biannual conferences followed in Kyoto, Taipei, and Melbourne... As someone privileged to witness the beginnings of the AASP and walk along over two decades, I will share my personal journey and reflect on how Asian voices have come together as a visible force in contemporary social psychology. I will note many academic challenges Asian social psychologists face, including geographical and cultural distance to the "mainstream", language differences, cultural stereotypes, historical geopolitics and ever-changing international relations. However, I will also share my observations about how Asian and Asia-based social psychologists might thrive by turning the challenges into advantages, and how their work could contribute to their local community, country, Asia and far beyond.



**Online registration:**  
<https://bit.ly/36pSpqz>

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