

Asian Association of Social Psychology www.asiansocialpsych.org

Newsletter Number 6, October 2008

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MESSAGE FROM THE AASP PRESIDENT



This issue of the Newsletter provides a timely record of the Annual General Meeting (AGM) held on July 23 during the International

Congress of Psychology. It was gratifying to witness the support of members and friends at the AGM, whose active participation has ensured that the AGM fulfilled its functions of receiving, discussing and endorsing reports on various aspects of AASP's activities conducted over the past year. My Presidential Report along with Reports by fellow Executives are now available for members' perusal through this Newsletter.

I invite all members to welcome **Uichol Kim**, who was unanimously endorsed at the AGM as our new President-Elect. Uichol is an IFP Distinguished Professor at the College of Business Administration, Inha University, Korea. He has specialized and published widely in indigenous and cultural psychology, as well in applied areas such as educational attainment and school violence, organizational change and democracy. Through research, teaching and consultancy work, Uichol has established an international profile with strong networks in Korea, Japan, China, the US, Europe and the Middle East. His has a long and substantial association with AASP, being the Founding Editor of the Asian Journal of Social Psychology and an Advisor of AASP. Looking ahead, I have no doubt that Uichol would play a powerful role in helping AASP to reach new heights and, just as important, promoting psychology in Asia.

The Asian Journal of Social Psychology, now under the Editorship of James Liu, has undertaken the proactive initiative of offering practical workshops to help aspiring authors to sharpen their writing skills. It continues to be an attractive journal for submissions and has expanded its Editorial Board to deal with increasing numbers of submissions that cover both basic and applied research. I thank all Board members and ad hoc reviewers for their rigorous vet constructive reviews of manuscripts. It was pleasing for me to see "new" authors publishing in the Journal.

A major task in coming months is the organization and promotion of the next Conference to be held in New Delhi, December 11-14, 2009. Several members of the Conference Committee from India and Singapore have joined Purnima Singh and Janak Pandey to promote the Conference at the AGM, and I would like to record my appreciation of the special efforts that they have taken. Thank you, Minati Panda, Neelam Kumar, Ajit Mohanty, Girishwar Mistra, Lila Krishnan and Ramadhar Singh.

The previous Conference in Sabah organized by Rosnah Ismail and her crew has successfully increased AASP's membership, which has since remained more or less steady

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overall amidst local fluctuations. South Asia is a major source of new members who will hopefully join AASP as a result of the 2009 Conference in India. AASP will work together with our Indian host to put together a quality Conference that is well attended, along with a School for PhD Students in Social Psychology that will be held either before or after the Conference.

A new system of Representativesat-Large was introduced in 2007 to augment the more broadly based Regional Representatives for East Asia (Jiro Takai), South Asia (Purnima Singh), Southeast Asia (Cristina Montiel) and Insular Pacific (Paul Bain). We now have seven Representatives-at-Large covering China (Jianxin Zhang), Indonesia (Hamdi Muluk), Malaysia (Rosnah Ismail), Singapore (Weining Chang), South Korea (Taekyun Hur), Taiwan (Lili Huang), and Thailand (Duchduen Bhanthumnavin). There are still glaring gaps to be filled.

Over the past year my fellow Executives Allan Bernardo and Masaki Yuki have given me timely and effective assistance in their respective roles of General Secretary and Treasurer, as have Colleen Ward (Immediate Past President), James Liu (Chair of Publication and Research) and Kwok Leung (Chair of Education and Training). Our Regional Representatives have done a great job in editing the Newsletters. A special note of appreciation is due to our Advisors Susumu Yamaguchi, Janak Pandey, Yoshi Kashima, and Emiko Kashima for their wise counsel and generous support.

Sik Hung Ng President

JSSP/JGDA/AASP Joint Symposium

"Advances in Motivation Research"

To be held during the 49th Annual Conference of the Japanese Society of Social Psychology

Date: November 2, 2008 Time: 13:30 - 15:30

Venue: Kagoshima Public Access Center (Kagoshima, Japan)

Organizer: Yumi Endo (Kansai University)

Speakers: Joe Cesario (Michigan State University) "How different

self-regulatory systems produce difference in motivated

cognition?"

Ya Hui Michelle See (The National University of Singapore) "The role of motivation for information selection

in attitudes"

Yu Niya (Hosei University) "Costs of ego-involved mo-

tivation for self-esteem and learning"

Discussant: Tomoko Ikegami (Osaka City University)

Interpreter: Chihiro Kobayashi (Kobe College)

Conference site: http://db1.wdc-jp.com/jssp/conf/jssp2008/ (in Japanese)

For details, please contact: jssp2008@edu.kagoshima-u.ac.jp

MESSAGE FROM THE PRESIDENT-ELECT



Reflecting on the past and looking towards the future

The idea of establishing the Asian Association of Social Psychology was first discussed in 1992 during the International Congress of Cross-Cultural Psychology in Liege, Belgium. In July 1993, the idea was further pursued during a research meeting was held at University of Hawaii-Manoa. In 1994, a workshop entitled, Asian Psychologies: Indigenous, Cultural and Comparative Perspectives, was held at Chung-Ang University, Seoul, Korea, June 1994. The AASP became

formally established with the launching of the first conference in 1995 in Hong Kong. In 1997, the volume entitled *Progress in Asian Social Psychologies, Volume 1*, was published by John Wiley and Sons. In 1998, AASP published its flagship journal, *Asian Journal of Social Psychology*. It became listed in Social Sciences Citation Index in 2000. By 2008, both AASP and AJSP have become the leading international association and journal in Asia.

AASP was formed to create a third force in psychology; the first being represented by North America and the second by Europe. The goals of AASP are: (1) to promote the development of social psychological research and its application in Asia-Pacific (2) to provide opportunities for students to pursue education and

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careers in social psychology; and (3) to serve as an academic forum for social psychologists in Asia-Pacific.

We need to take the next step in increasing our visibility, focus and impact. As the leading international academic association representing Asia, we need to work closely with international associations (e.g., International Union of Psychological Sciences, International Association of Applied Psychology), regional associations (e.g., European Federation of Psychologists') as well as national associations (e.g., APA, APS) and associations representing social psychology (e.g., SESP).

We also need to work with national psychological associations in Asia to promote research, education and applications of psychology that are both globally and locally suited to Asian context. We need to benchmark the successes of APA, APS and European Federation of Psychologists' Associations and develop a viable academic model to promote collaboration among psychologists in Asia, to represent

their emerging interests, and to educate the next generation of psychologists.

We need to form a close alliance with the Asian Association of Educational and Developmental Psychology (AAEDP) and Asian Health Psychology Association (AHPA) in promoting research, education and application of psychological knowledge in Asia. This can be done by collaborating in projects that promotes research, publication of special issues and organizing joint symposia and conferences. One possible idea is to support the establishment of an umbrella organization tentatively titled, Asian Association of Psychology (AAP), in collaboration with AAEDP, AHPA and national psychological associations in Asia. During the 2009 AASP conference in New Delhi, I will submit a proposal to support the establishment of an umbrella organization, AAP. The role of AAP will be to liaise with national associations, regional associations and international associations and to represent the interests of Asian psychologists. We are currently discussing the possibility of holding a joint conference of the four

Asian associations in 2011.

We need to consolidate the success of AASP by enhancing our status as the leading psychological association in Asia, attracting new members and consolidating our finances. Through active participation, promotion and collaboration with international, regional, and national psychological associations, we can increase our visibility, focus and impact. We can accomplish the above objectives by better promoting the Asian Journal of Social Psychology, the Progress Series, biennial conferences, workshops and supporting the establishment of AAP.

Asia is emerging as the growth engine of the global economy. This will fuel the development of psychology and need for psychological services. We need to further consolidate the academic and professional organization of AASP and collaborate with other organizations in preparing for the exciting future where Asia will become a key player in global community and a third force in psychology.

Uichol Kim President-elect, AASP

Join Social Psychology Network!

by Masaki Yuki

The Asian Association of Social Psychology is pleased to endorse Social Psychology Network (SPN), and we heartily call upon our members to join the Network and support its development to the greatest extent possible.

SPN is one of the largest Internet sites devoted to psychological research and teaching, with more than 2,500 members worldwide. The Network's pages contains vast amount of resources and links related to social psychology, including professional profiles of social and personality psychologists. It is now viewed an average of more than 75,000 times per day by people in over 100 countries -- a total of more than 140 million page views since SPN was created in 1996.

For those of us in Asia, SPN has given us the opportunity to share information about our Association and our Journal. The Network also features prominent psychologists in our region, including professional profiles of scholars from countries such as Japan, Korea, India, China, and the Philippines, and it contains hundreds of additional web links related to social psychology in Asia. Just as SPN helps us introduce Asian social psychology to the rest of the world, it gives us access to vast international resources on psychological research and teaching in the Americas, Europe, and Oceania.

Social Psychology Network (top page)

http://www.socialpsychology.org/

To join SPN

http://www.socialpsychology.org/support.htm

AASP's endorsement of SPN

http://www.socialpsychology.org/endorsements/aasp.htm

THE SOCIETY OF **AUSTRALASIAN** SOCIAL **PSYCHOLOGISTS** (SASP)



I have been invited to write a brief introduction for AASP about the Society of **Australasian Social Psychologists**

(SASP). I am the current president of SASP, and am excited to introduce ourselves to AASP members who have not yet met us.

SASP is the principal socialpsychology professional organization in Australia and New Zealand. Our membership is comprised primarily of Australian and New Zealand social psychologists - including both professionals and students but also includes people from throughout Asia, North America and Europe. We have over 200 current members.

One of the most important activities of SASP is our annual conference. This conference, typically held in April, moves each year to a new city throughout Australia and New Zealand, as different members take on the role of conference host. The conference itself runs from Thursday through Sunday, with the Thursday being dedicated solely to post-graduate professional development.

This year's conference was held in Wellington, New Zealand, and was opened with a moving traditional Maori welcoming ceremony. There were four simultaneous streams of presentations, covering topics

across the entire breadth of social psychology, including aggression, culture, social cognition, group processes, interpersonal relations, critical psychology, organizational processes, and scientific reasoning. Keynote speakers presented their work on evolution, social cognition, romantic relations, and procedural justice.

In 2009, our conference will be held in Melbourne on 16 - 19 **April.** This will be the first time it has been held in Melbourne since 2001, when we held a joint conference between SASP and AASP.

A second important activity of SASP is our biennial Postgraduate Summer School. Modeled after the summer school of the European Association of Social Psychology, we hold our summer school over five days in early February (the southernhemisphere summer) with about 30 students streamed into three educational groups. We have now held three summer schools. with our first in 2004. We have had leading academics from Australia and New Zealand as our

teachers, as well as academics from the United States, the United Kingdom, and the Philippines. Our students have come from across Australia and New Zealand, with a few who flew out from Europe. Students and staff uniformly acclaim this as a resounding success. Our next summer school will be held in 2010. Although we have typically given priority enrolment to Australian and New Zealand students have priority, we hope to be able to open up places for students from Asia and elsewhere.

SASP has also been actively involved in representing the collective views of social psychologists to independent bodies and government representatives. This was done most recently during the previous Australian government's moves to assess academic performance. Currently, we are moving to develop stronger ties to both AASP and EAESP . I sincerely hope that this brief introduction to SASP will help build these ties with AASP.

Michael J. Platow President, Society of **Australasian Social Psychologists**



Society of Australasian Social Psychologists

2009 Annual Conference April 16-19, Rydges Hotel, Melbourne, Australia

Keynote speakers include:

Prof. Kim Beazley (Australian National University)

Prof. Roy Baumeister (Florida State University)

Prof. Kathleen Vohs (University of Minnesota)

Prof. Seldon Solomon (Skidmore College)

The conference will include parallel paper sessions, symposia, a post-graduate seminar, and social activities to discover the many wonders of Melbourne.

For further information, please contact the Conference Chair: Dr. Michael Halloran, La Trobe University: m.halloran@latrobe.edu.au

JOURNAL REPORT



Observations from the AJSP Editorial Chair, or "Buddha, please get me better submissions for AJSP"

It's been 8 months since I began as Editor-in-Chief of the Asian Journal of Social Psychology (in January of 2008). Our new editorial team of 8 Associate Editors Tomohide Atsumi, Allan Bernardo, Bor-shuian Cheng, Fanny Cheung, Ying-yi Hong, Minoru Karasawa, Emiko Kashima, and Catherine Tang are diverse in terms of their research expertise, their geographical locations, and their ethnic origins. We also have wide-ranging expertise in our new Editorial Board of 58 internationally recognized scholars. For the first time, AJSP is prepared to accept qualitative research alongside its traditional staples of quantitative and theoretical work. We hope to see a broader range of articles in upcoming years that highlight the unique ability of Asian social psychology to fly with the "fraternal wings" of both theoretical excellence and applied value.

The journal continues to be a very successful enterprise for AASP. 168 papers were submitted to the journal in 2007, a considerable increase over **2006.** and in 2008 there were 98 submissions in the first half of the year. Our current rejection rate is about 80%, and we need to be aware that we do not want to increase the rejection rate too far above this. The quality of submissions has kept pretty steady, with relatively few multistudy submissions reflecting AJSP's current status as a newer journal ranked in the lower half of social science journals according to the JCI, and also Asians' interests in more applied research.

While our rejection rate is high, it reflects a certain degree of naiveté by authors as to what it takes to get published. Basically,

I function as a "screener", ensuring that all papers that are sent to the Associate Editors at least have what I consider to be a fighting chance to be published. As I wrote in my inaugural statement as editor, it takes more than 3 North American scales written about and administered in an atheoretical manner to a few hundred undergraduates in Asia to get accepted to AJSP. Potential authors need to consider multiple studies in a program of research, or at minimum a strong theoretical interpretation of single study results.

Our impact ratings have fluctuated from 0.8 in 2005 to 1.0 in 2006, and 0.6 in 2007. Reviewing our citation counts over the last 7 years, I would not say that we have succeeded in publishing a "citation classic" (the highest citation counts are in the 30s) that will be remembered a decade or two from now. Going back to its inception, in my personal opinion the special issue on Cultural, Cross-Cultural, and Indigenous Psychology in 2000 had the most impact on my thinking. I would consider that issue to be a classic, because it articulated some fundamental positions in the relationships between culture and psychology. I use it in teaching regularly. Special issues have been and will continue to be a major source of citation impact for AJSP, so I anticipate the ratings will increase again in 2008 because of a high impact special issue on Past Accomplishments, Current Status, and Future Directions of Asian social psychology published in 2007 (papers from this collection have been

downloaded more than 2000 times from Blackwell's website already).

As a more personal means of increasing the quality of AJSP, the Editor has given seminars/ workshops on how to publish internationally in the Philippines and Indonesia, and another one is scheduled for Taiwan in 2009. One of the AEs (Yingvi Hong) presented a seminar on publishing internationally in Hong Kong. There are discussions afoot about exchanging places in AASP and SASP (Society of Australasian Social Psychologists) summer schools. In my view, taking a more proactive stand to develop research excellence in Asia is the best long-term strategy to ensure the future standing of AJSP and AASP. So please continue inviting myself and the other Associate Editors to give workshops and to work with members to improve the quality of submissions!

A common misconception about AJSP is that its content is restricted to Asia. This is not true: while AJSP positively encourages submissions with Asian content and/or authors, it also welcomes submissions from any part of the world. In 2007, the United States was the source of the most corresponding authors (8), followed by Australia, China, and New Zealand (4 each), and then the United Kingdom and Japan (3 each). Although many of the authors in Western countries were of Asian origin, this does indicate that a lot of capacity building lies ahead before AASP can truly claim to be a "third force" in global psychology.

James H. Liu Editor, AJSP

Free Membership in APS!

AASP members can become members of the Association for Psychological Science (APS) for free until December 2008, and continue their membership at reduced rate after that.

For more details regarding this offer, please visit:

www.victoria.ac.nz/cacr/aasp-site/AASP/documents/AASP% 20Membership%20Offer%20Electronic%20Letter_Fall%202007.pdf

We hope you will take advantage of this wonderful opportunity.

TREASURER'S REPORT



Dear Members of the Asian Association of Psychology. This is the Association's financial report for the term 2007-2008. As you can see, during the year, there was a somewhat large decrease in our finance. The major part of it, however, was due to a couple of irregular expenditures: the fee for extra journal pages, and the publications of two proceedings for our past conferences 2003 and 2005. Fortunately, these are all one-time expenditures. Otherwise, our finance is relatively stable, while, of course, we must keep striving to make it better. Should you have any questions and/or suggestions, please let me know. Thank you very much for your continuous support for the Asian Association of Social Psychology. Masaki Yuki, Treasurer

Asian Association of Social Psychology Financial Report (July 2007 to June 2008, compiled by Masaki Yuki) 1. AASP GENERAL FUND

Total carryover from the previous term (2006-2007)	approx. 48,804.40 AUD
(1) Australian account (in Australian Dollars: AUD)	
Revenue	
Carryover from the previous term	34,981.10
Interest	410.51
Revenue Subtotal	35,391.61 AUD
Expenditure	
AJSP editorial assistance	6,012.32
Bank fees	80.85
*Transfer to Japanese account	8,500.00
Expenditure Subtotal	14,593.17 AUD
Australian Account Balance (Revenue – Expenditure)	20,798.44 AUD
(2) Japanese account (in Japanese Yen: JPY) Revenue	
Carryover from the previous term	1,441,238
AJSP royalty 2007 (2,984.45 USD)	318,671
AJSP royalty 2006 correction (82.95 USD)	8,857
Membership (1,277.00 USD)	136,354
Conference proceedings sales	118,000
2007 Conference Seed money return	61,607
Miscellaneous	50,338
Interest	1,645
* Transfer from Australian account	753,130
Revenue Subtotal	2,889,840 JPY
Expenditure	
AJSP royalty payment 2006 (JGDA)	234,212
AJSP excess pages & web-based editorial system fee (2,970.00 USD)	312,325
Publication of conference proceedings (2003 & 2005)	1,561,191
Miscellaneous	8,875
Bank fees	27,920
Expenditure Subtotal	2,144,523 JPY
Japanese Account Balance (Revenue – Expenditure)	745,317 JPY
= approx.	7,175.84 AUD
General Fund Balance Total (1) + (2)	27,974.28 AUD
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2. AWARD FUNDS

KS Yang Travel Award (in Australian Dollars)

Jung Tae-Gon Award\$10,000

Revenue		
	Carryover from the previous term	53,323.76
	Interest	1,138.59
	Revenue Subtotal	54,462.35
Expenditure		
	No expenditure	0.00
	Expenditure Subtotal	0.00
alance (Revenue – Expenditure)		54,462.35 AUD
Park Jung-Heun Av	ward & Jung Tae-Gon Award (in USD)	
No revenue/no exper	nditure	
	Carryover from the previous term	20,000.00
Balance (Revenue –	Expenditure) in USD	20,000.00 USD
Park Jung-Hoo	n Award: \$10,000	

International Conference

Social Capital and Volunteering in Modern Ageing Cities:

Building Intergenerational Inclusion

15-19 December, 2008

City University of Hong Kong, Hong Kong SAR

The Conference addresses three issues confronting modern cities, their inhabitants, service providers, and policy makers:

Social capital

Ageing

Volunteering and other forms of social participation

The issues are distinct and often approached on their own. This Conference brings together interested parties from all three areas to facilitate the interflow of ideas and stimulate cross-issue discussion. Over 10 international experts will address the areas in their keynote speeches.

Salford University, Macau University and the Central Policy Unit of the Government of Hong Kong SAR are supporting City University of Hong Kong in hosting the Conference. We encourage participation from postgraduate students and service providers, in addition to academics, government and NGO officials, and policy makers.

The first 3 days of the Conference will be devoted to keynote speeches, symposia and presentations open to all delegates. The final 2 days will be reserved for small-group interaction among keynote speakers, symposium organizers and invited guests aimed at publications, collaborative research and networking.

Registration is free.

Early registration is advisable to ensure a seat and reserve inexpensive quality accommodation.

Proposals for symposia and individual presentations in any one or more of the three issues above are welcome. A proposal should contain an abstract of around 200 words, and the proposer's name and affiliation. Three additional names and their affiliations are required in the case of a symposium (each symposium will have 4 papers).

Contact Dr. Tina Rochelle < Rochelle <a href="mailto:registratio

Conference Organizing Committee:
Prof. Sik Hung Ng (Psychology)
Prof. Tit Wing Lo (Criminology & Social Work)
Associate Prof. K.K. Leung (Sociology)
Department of Applied Social Studies, City University of Hong Kong











Eighth Conference of Asian Association of Social Psychology

Identity, Multiculturalism And Changing Societies: Challenges for Social Psychology in and about Asia.





December 11-14, 2009

Indian Institute of Technology ,Delhi

Haus Khas, New Delhi, India



Organized by the Indian Institute of Technology, Delhi, India, in association with the National Academy of Psychology and the Asian Association of Social Psychology

Abstract Submission: First Round 1st Jan to 30th April 2009 (Symposia, Oral and Poster presentations)
Notification of Acceptance: 30th June 2009

Second Round 1st May- 30th July (Oral and Poster presentations) Notification of Acceptance- 31st August

Website: http://web.iitd.ac.in/~caasp09/

2009 AASP CONFERENCE



In the ever changing complexity of the modern world, issues of identity and multiculturalism

are at the centre of public debates as well as academic discourses. Today social scientists are faced with a plethora of issues that demand understanding and comprehension of these issues at levels across the individual, multicultural groups and larger societies as a whole.

In this gamut of constant and instant transformations in the world outside, the individual is faced with multiple demands and redefinitions of the self that bring to fore

issues of identity. Celebration of differences, respect for pluralism, recognition of ethnic and minority status and avowal and redefinition of identity are issues being grappled by most societies.

Faced with these very concerns and factors, Social Psychology today is excitingly braced at the precipice of providing answers as well as an understanding into these dynamics The conference provides a platform for professionals in the area of social psychology and related fields to share their views and perspectives and research that is shaped by these very factors.

Tourist attractions

Delhi, the capital of India, is one of the fastest growing cities in the world. Delhi has a colorful past, ruled by different dynasties both Muslims and Hindus, and represents the rich cultural and religious diversity of India— a marvelous mix of people and traditions where museums and cultural centers offer the finest exhibits and performances from around the country.

Delhi, Agra and Jaipur form the famous Golden Triangle, known the world over for historical monuments and architectural splendors. Agra, famous as the home of the Taj Mahal. Jaipur, a pristine jewel set in the desert sands of Rajasthan, is remarkable for its architecture and palaces.

Conference Secretariat Purnima Singh, Convenor

AASP MEMBERSHIP NEWS



Membership Trends If one looks at the membership figures of the AASP of the past several years, one would find some kind of an oscillating

function with the waves getting bigger over time. The members of the AASP always significantly increase in number during a conference year, and then dip somewhat in the year after. Fortunately, the dips are never as large as the increases, which bodes well for our organization. We are looking forward to major increases in our membership in 2009 when we hold our conference in New Delhi, India.

This year, through the efforts of AASP Treasurer Masaki Yuki and East Asian Regional Representative Jiro Takai, we have received several membership applications from the Japanese Group Dynamics Association. JGDA Members already get the Asian Journal of Social Psychology as part of their

JGDA membership. These JGDA applications represent an important boost in our membership efforts, and a strong expression of trust in the mission of the AASP.

Benefits of AASP Membership. Since last year, the benefits of AASP Membership have gotten some important boosts. AASP Membership now brings with it four issues of the Asian Journal of Social Psychology, instead of just three in the previous nine years. Junior AASP Membership will also now have a chance to participate in the AASP Summer School, which the newest educational program that the AASP offers. For this year as well, AASP members can get free membership in the Association of Psychological Science (APS), which publishes some of the most cutting edge journals in psychological science. Those who availed of this year's free APS membership can avail of

discounted membership renewal fees in subsequent years.

Increase in Membership Fees.
Starting next year, AASP
members will pay slightly
increased membership fees. The
Executive Committee of the AASP
recently decided to approve a
minimal increase in membership
fees to mitigate the higher costs
related to publishing the AJSP.
AASP members from economically
developing countries and
graduate students will continue
to enjoy subsidized membership
fees.

Allan Bernardo Secretary General



Jin Li, Kwang-Kwo Huang, Allan Bernardo, Weining Chang, Yukiko Muramoto AASP Invited Symposium on Achievement Motivation in Asia



Chi-yue Chiu, Sik Hung Ng, AASP Plenary lecture

Pictures from AASP-sponsored events at ICP, Berlin, 2008 (courtesy of Allan Bernardo)

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